

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,21

# Bancroft's Beautiful Flowers

LIBRARY  
RECEIVED  
★ APR 10 1920 ★  
U. S. Department of Agriculture



1930

1930

## This Is a Catalog of Dependable Things

The time is past when people will depend on Radio and general catalog houses for plants of quality. Buy of a house who grow what they sell and give your orders personal attention.

**We do not sacrifice quality for price. You cannot get something for nothing.** Service means quality of goods plus the ability to care for your orders in such a manner that you will come again. Our rapidly growing trade is with the class of people who are willing to pay a reasonable price for merchandise of quality. We do business on this principle—one good plant that grows and blooms is worth a half dozen that are grown so crowded and weak that they never make a good plant, no matter how you pet and fuss with them. Any order that does not prove satisfactory in every way we are ready and glad to make right—if proper claim is made within a reasonable time after time of shipment.

**ERRORS:** If goods received are not as expected compare with order, read Catalog carefully, and if we are in the wrong, write us at once. Every just complaint will have immediate attention.

**REMIT** by bank draft, express order, post office order or registered letter. **If personal checks are sent add 5 cents for exchange.**

**TO RESPONSIBLE PARTIES** goods will be sent on approval.

**PLANTS BY EXPRESS.** Have your plants, shrubs, etc., sent by express when you can possibly do so. We guarantee safe arrival of all goods by express.

**NOTICE. Plants by Mail.** Add 10c per dollar on all orders for plants to go by mail. Prices given in this catalog are not prepaid. Postage or express is to be paid by purchaser. \* All large plants must be sent by express.

## JOSEPH BANCROFT & SON

Lock Box 35

CEDAR FALLS, IOWA

Phone 44

"WHERE PRICE, SERVICE AND QUALITY ARE RIGHT"



## CUT FLOWERS



### WE ARE CUT FLOWER GROWERS—NOT DEALERS. COME AND VISIT OUR GREENHOUSES WHEN IN THIS LOCALITY

In design work and loose cut flowers we are better than ever prepared to care for your wants. With 65,000 feet of glass devoted to flowers, our excellent facilities for storing and shipping, we are sure that you cannot do better elsewhere. We carry on hand the largest stock of seasonable cut flowers in Central Iowa, even in the largest cities few firms carry the stock that we do. Frequently persons are undecided what to order and at such times you may leave the selection to us, stating what you wish to use them for and the price you wish to pay.

**WHEN TO ORDER.** Give us as much time as possible. Do not be afraid to order even a week or two ahead. You are sure of getting just what you want. Where an order is not sent in until the last thing, we sometimes have to substitute either in kind or color of flower wanted.

## FLOWERS FOR THE HOUSE THE SEASON THROUGH

Have you a friend you would love to remember, then say it with flowers, the most beautiful of remembrances. Our assorted boxes, \$2.00 and up, are very appropriate—say when they should reach destination.

You enjoy having flowers in the home and having them on the table when you have a few friends in; why not have them oftener? Part of the year you cannot grow them, but we make it easy for you to have them whenever you like, at a small cost. Our \$1.25 and \$2 boxes of cut flowers sent prepaid anywhere are always suitable whatever the occasion.

For the home, a party, for a birthday, or for a sick friend. Just mail us your card and with the address of the person who is to receive it, and we will do the rest. We know you will be pleased.

### SPECIAL BIRTHDAY BOXES

To enable our customers to order flowers quickly and to assure them of absolute satisfaction in the selection we are offering a "Birthday Special" box of flowers. They are filled with assorted seasonable flowers of our selection and each box contains extra values. The flowers will be choice, selected for their beauty, their freshness and their long-lasting qualities.

\$2.00, \$3.00, \$5.00 and up, postpaid.

### FLORIST TELEGRAPH DELIVERY

We are members of Florist Telegraph Delivery Association of America. Flowers Delivered to Any Part of the World.

We have a representative in or near every city, town, or hamlet who will fill and deliver anywhere any order, on short notice through our co-operate telegraph system.

**HOW TO ORDER.** All customers will please notice that orders for early morning shipment must be in the night before. Our Post Office closes at 7 p. m. If you are not sure that your order will reach us before that time, it is safer to wire us. Telephone messages can be sent after 8 p. m. at considerable reduction. It is always best to telephone or telegraph your order when time is limited, as you are then sure of reaching us on time. **Don't trust the mails;** trains are often late and we often do not receive orders on time.

**SUNDAY AND HOLIDAY MAIL.** If your order is sent by mail for next A. M. shipment, be sure and affix a special delivery stamp if letter is liable to reach here on Sunday or holiday, as we do not receive all our mail until day following.

**FLOWERS BY EXPRESS.** All cut flowers, designs, etc., packed to carry long distance safely, either winter or summer.

**FLOWERS BY MAIL.** On request we often send small boxes of loose cut-flowers by mail, as a rule they reach their destination all right, especially carnations, but much prefer sending by express, as flowers carry better. If orders are to go by mail, add 35c postage which includes special delivery stamp. We positively will not be responsible for time of delivery or for flowers freezing in transit by mail.

**TERMS AND CONDITIONS.** Cut flowers are strictly cash, and payments must be made immediately on receipt of flowers. We seldom send C. O. D. It often embarrasses those who buy, and it is a needless expense.

**COMPLAINTS** to be allowed should be made immediately on receipt of flowers. We stand ready always to make any wrong right.

**RESPONSIBILITY.** While we exercise the greatest care to have all flowers reach their destination on time, and, will not ship unless we are reasonably sure they will reach you on time, we positively will not be responsible for delays in trains, wrecks or express agents' negligence. **Should your flowers reach you too late, accept them under protest, do the best you can with them. If for a funeral, lay them on the grave, we will share the loss with you and take care of any claim against express company.**

**OUR SHIPPING FACILITIES.** The fact that the great harvester companies have their general agencies in this city is in itself a sufficient guarantee that there are none better in Northern Iowa.

### MOTHER'S DAY

**CARNATIONS.** Assorted colors only, and our selection of color, \$2.00 per dozen. Purchaser's selection of color, \$3.00 per dozen.

**ROSES.** \$2.50, \$3.00, \$4.00, \$5.00 per dozen

**SPECIAL NOTICE.** All carnation orders for Mother's Day are taken by us with the distinct understanding that part Roses may be substituted for carnations if necessary.

Send for special list ready May 1st.

### EASTER

**ROSES.** In finest assortment, \$2.50, \$3.00, \$4.00, \$5.00 per dozen.

**CARNATIONS.** \$2.00 per dozen.

**LILIES.** \$5.00 per dozen.

**TULIPS.** \$1.50 per dozen

Send for special Easter list.

### DECORATION DAY

One of the hardest days of the year to supply the demand. If the weather is hot and damp, it is a time of poor quality and high prices. We shall endeavor to bill all stock at most reasonable prices, according to quality. Prices from May 28th to June 1st will be about as follows:

**CARNATIONS,** assorted colors only and our selection, \$1.50 per dozen. Purchaser's selection of color, \$2.00 per dozen.

**ROSES,** assorted colors our selection of color, \$2.00 per dozen, extra fancy \$3.00 and \$4.00 per dozen. **Columbia Premier** and other best varieties, \$3.00 and \$4.00 per dozen, extra long, \$6.00 per dozen.

**JASMINE,** 60c per dozen, \$4.00 per 100; **GLADIOLUS** \$3.00 and \$4.00 per dozen; **LILIES,** \$4.00 per dozen. Count of lilies includes buds.

Send for special list.

## PRICES OF LOOSE ROSES AND CARNATIONS

Below we give a table showing about what you may expect to pay at the different seasons. These prices are for the very best stock. Our Roses are the finest that grow and will compare favorably with any other firm. We believe they are better value than you will secure elsewhere.

|  | THANKS-<br>GIVING | DEC. 22 to<br>JAN. 1 | EASTER          | NOV. 1st to<br>JUNE 10 | JUNE 10 to<br>NOV. 1 |
|--|-------------------|----------------------|-----------------|------------------------|----------------------|
| ROSES  | Per Dozen         | Per Dozen            | Per Dozen       | Per Dozen              | Per Dozen            |
| Price varies according to season and length of stem. |                   |                      |                 |                        |                      |
| Matchless, Columba and Premier. Dark Pink.....       | \$2.50 to \$6     | \$2.50 to \$6        | \$2.50 to \$5   | \$2 to \$4             | \$2 to \$4           |
| White Killarney .....                                | \$2.50 to \$4     | \$3 to \$4           | \$2 to \$4      | \$2, \$3               | \$2, \$3             |
| Butterfly (Pinkish Yellow) .....                     | \$2.50 to \$4     | \$2.50, \$3 \$4      | \$2.50, \$3 \$4 | \$2, \$3               | \$2, \$3             |
| Mrs. Coolidge (Yellow) .....                         | \$3.00 to \$4     | \$2.50, \$3 \$4      | \$2.50, \$3 \$4 | \$2, \$3               | \$2, \$3             |
| Red Premier and Templar (Red).....                   | \$3 to \$5        | \$2.50, \$3 \$4      | \$2.50, \$3 \$4 | \$2, \$3, \$4          | \$2, \$3, \$4        |
|  |                   | extra fancy          | extra fancy     |                        |                      |
|  |                   | \$6.00               | \$5.00          |                        |                      |
| CARNATIONS   |                   |                      |                 |                        |                      |
| White, Light and Dark Pink, Scarlet and Variegated   |                   |                      |                 |                        |                      |
| Good grade, assorted colors .....                    | \$1.50            | \$1.50 & \$2         | \$1.50 & \$2    | \$1.50 & \$2           | \$1 & \$1.50         |
| Best Red .....                                       | \$2.00            | \$2.50               | \$2.00          | \$2.00                 | \$1.50               |

For Easter, Decoration Day and Mother's Day Prices See Page 3. Send for Special Price List On These Dates.

### FOR PARTIES, RECEPTIONS AND BIRTHDAY GIFTS

Loose flowers in vases or baskets are most suitable for table or room decoration. A carnation or short stemmed rose for each person where trays are passed. Where guests are seated at tables, one rose or carnation each for the gentlemen, and for the ladies, two or more tied with dainty cord or ribbon.

### PRICES OF BOUQUETS



**BUTTONHOLE.** For gentlemen. Short roses, 15c each, \$1.50 per dozen; short carnations, 10c each, \$1.00 per dozen.

**BOUTONNIER.** For ladies, small, 30c each, \$3 per dozen; larger, 60c each and \$1 each.

**SPRAYS OF ROSES, LILIES, CARNATIONS** and other seasonable flowers made up for funerals and for laying on grave, tied with ribbon or chiffon, \$2.00, \$3.00, \$5.00, \$10.00 and up.

### CORSAGE BOUQUETS

Large, made with shield and tied with ribbon. \$2, \$3 and \$5 each. Small size, \$1 and \$1.50 each.

### BASKETS

Filled with flowers, very suitable for funerals, gifts, weddings and receptions, \$3, \$5, \$8, \$10 and up.

### CHIFFONS, RIBBONS AND CORDS

We carry a full line of different styles and colors. **CHIFFONS AND NETTINGS.** White, pink, yellow, Nile green, lavender, purple, six inches wide, 20c per yard.

### DESIGNS FOR WEDDINGS

These are hung suspended on wall above bridal party.  
**BELLS,** \$8, \$10 and \$12.  
**BOW AND ARROW,** \$7, \$9.  
**YOKE,** \$10.  
**HORSESHOES,** \$3, \$4 and \$5.  
**LOVERS' KNOT,** \$8.

### WEDDING BOUQUETS

\$5, \$6, and \$8. With Shower Effect \$6, \$8, \$10.

### SEASONABLE PRICE LIST OF LOOSE CUT FLOWERS

**SWEET PEAS.** Season, January 1st to June 1st. \$1 per bunch. After May 1st, 75c per bunch of 25.

**LILIES.** Easter and Callas. Season—almost the entire

year, \$5.00 per dozen. Large quantities always on hand at Easter at regular prices. All large buds count same as flowers on Easter Lilies and average the dozen, eight open flowers. Place your Easter orders early. Lilies during May and June 40c each, \$4.00 per dozen.

**ASPARAGUS PLUMOSUS.** Sprays, 25c and 50c per dozen.

**SPRENGER.** Sprays, 25c and 50c per dozen.

**SMILAX.** 35c per string of 4 to 5 feet; \$3.50 per dozen strings.

**CHRYSANTHEMUMS.** All the popular colors. Season October 15th to December 15th. Good flowers, \$3.00 per dozen; fancy, \$4 and \$5 per dozen; extra fancy, \$6 per dozen.

**MARGUERITES.** In season, 35c per dozen.

**DUTCH HYACINTHS.** February 15th to April 1st, 25c each, \$3.00 per dozen.

**TULIPS.** During February, March and April, \$1.50 and \$2.00 per dozen.

**DAFFODILS.** During February, March and April, \$2.00 per dozen.

### SPECIAL BIRTHDAY BOXES

To enable our customers to order flowers quickly and to assure them of absolute satisfaction in the selection we are offering a "Birthday Special" box of flowers. They are filled with assorted seasonable flowers of our selection and each box contains extra values. The flowers will be choice, selected for their beauty, their freshness and their long-lasting qualities.

\$2.00, \$3.00, \$5.00 and up, postpaid.

### BEAUTIFUL POT PLANTS

Practically the year around we have them in largest variety with fancy mats and covers and handles or planted in baskets. \$3.00, \$4.00, \$5.00 and up. Are especially desirable for gifts and for the sick.

### VERY IMPORTANT

#### How to Keep Your Cut Flowers

All design work. Leave in the boxes and set in a cool cellar until ready to use.

**LOOSE FLOWERS.** Remove from boxes at once, clip ends of stems and put them in water and set in cellar, using deep vase with plenty of water at bottom, and see that the stems are down in the water. By securing loose flowers early and keeping them 12 to 24 hours before using, you double the value of the flowers.

## HOLIDAYS

With the tremendous quantity of all seasonable flowers grown specially for holidays, the beautiful assortment of fancy blooming plants, you can confidently place your orders with us being assured of their being cared for right. Send for special lists on these days.



## DESIGNS FOR FUNERALS

The use of flowers as a means of conveying sympathy is undisputed. The practical experience we have daily, in the making of various floral arrangements insures artistic as well as skillful ideas in making sprays, casket covers and funeral designs. Our aim is to fill your order as nearly as possible according to your wishes.

We are always prepared to care for your orders in the best possible manner. Our stock at all times is very large. No matter how large your orders are we are in shape to handle them right.

Owing to the limited room in catalog we cannot list all the different designs this year. Will be glad to send you a complete list on request. You will also find this list on file at your undertakers. You will find our quality and values are right.

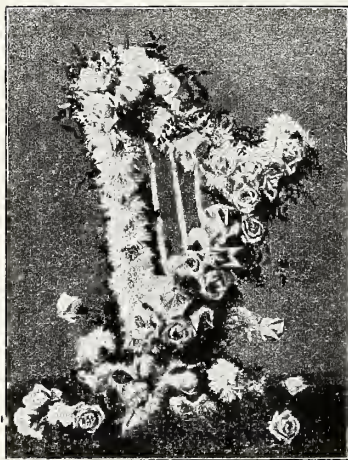
## LODGE DESIGNS

Our Lodge designs are made right both as to arrangement of colors and form. We ask you to compare our work with that of any other firm.



Cross on Base

## PREPARED MEMORIAL WREATHES, ETC.



Wreaths, cross, etc., made up of prepared leaves and flowers (not artificial) are most suitable to lay on graves for Armistice Day, Christmas, Easter, Mother's Day and Decoration Day. These will last a long time out in the weather. Can be sent long distances safely and are beautiful in form and finish.

We also use many for funerals as they are very suitable especially for elderly people as they can be laid on the grave afterward and stay beautiful many weeks.

- |         |   |
|---------|---|
| No. 1.  | Wreath, Green Lacapodium, Straw Flowers, Statice and Cones. 16 in., \$5.00; 18 in., \$6.00.                                     |
| No. 2.  | Wreath, Green Magnolia with cluster cycas, pink statice, green fibre ribbon. 16 inch, \$5.00; 18 inch \$6.00.                   |
| No. 3.  | Plain wreath of Magnolia leaves, 12 inch, \$2.00; 15 inch, \$3.00; 18 inch, \$4.00.   |
| No. 4.  | Wreath, Brown Magnolia leaves, cycas, statice with pods and cones. 16 inch, \$4.00; 18 inch, \$5.00.                            |
| No. 5.  | Wreath, Magnolia with three Palm leaves, lavender and white statice, pink bow and pine cones. 16 inch, \$5.00; 18 inch, \$6.00. |
| No. 6.  | Wreath, Lacapodium, statice and straw flowers and pink bow. 10 inch, \$2.50; 12   |
| No. 7.  | Cluster of Palm leaves tied with ribbon. \$2.00, \$3.00, \$4.00, \$5.00.  |
| No. 8.  | Cross, green lacapodium with cycas leaves and bow of fibre ribbon. 20 inch, \$4.00; 24 inch, \$5.00.                            |
| No. 9.  | Wreath of White Statice and fancy prepared flowers (not artificial) and cones, \$4.00, \$5.00, \$6.00.                          |
| No. 10. | Pillow, made of Statice and Straw Flowers, \$5.00, \$7.00, \$10.00.   |
| No. 11. | Wreath Straw Flowers and Statice, \$5.00, \$6.00, \$8.00.   |
| No. 12. | Wreath of decorated cones, very fine and lasting, \$6.00 and \$8.00.  |



## SUMMER FLOWERING BULBS

### GLOXINIA BULBS

These showy plants are easily grown in pots for summer. They make a glorious display and bloom for a long time. Start the bulbs in small individual pots, transplanting as they grow larger.

**SCARLET, PURPLE, WHITE PURPLE BORDER,** 40c each. All colors mixed 30c each, 4 for \$1.25. After May 1st started in pots, 50c each.

### TUBEROSES

**PEARL.** Universal favorite, the pure white waxy flowers and sweetness recommend it to all. First size bulbs, 25c for 3; 75c per dozen.

**ARMSTRONG EVERBLOOMER.** A greatly improved single, the habit is such that continues throwing up blooming stems through the season, 7c each, 25c for 4.

### AMARYLLIS (King Lily)

Very popular for house culture and easily grown. New Hybrids, assorted colors. 75c each.

### TUBEROUS ROOTED BEGONIAS

Unexcelled for summer bedding, such as lawn beds and borders. Thrive best in partial shade.

Single Yellow, Red, Pink and White. 30c each, 4 for \$1.00.

Double Mixed Colors. 30c each, 4 for \$1.00. After April 15th, pot grown plants only 40c each, \$4.00 per dozen.

### GIANT ISMENE

Large Amaryllis-like flowers. Snowy white. 30c each.

### ZEPHYRANTHES

**CANDIDA.** Large, pure white flowers in the fall. 8c each, 30c for 4.

### HARDY LILIES

Among the most stately of all garden plants. Perfectly hardy and will bloom for years to come.

**AURATUM.** (Gold-banded) Japanese Lily. Large ivory-white flowers, thickly spotted with chocolate crimson and striped with golden yellow. Each, 40c; 3 for \$1.10.

**REGAL.** Pure white, yellow antlers. 40c each.

**RUBRUM.** Clear pink spotted red. One of our very best hardy lilies, 35c each; 3 for \$1.00.

**MELENOMENE.** Very light pink, spotted rose, 35c each; 3 for \$1.00.

### FANCY-LEAVED CALADIUMS

Valued for the gorgeous coloring and marking of leaves. 50c each.

### MADERIA VINE

Rapid-growing climber, bearing racemes of fragrant white flowers, 10c each; 3 for 25c.

### HYACINTHUS CANDICANS

Yucca-like leaves. 15c each; 50c for 5.

### YELLOW CALLAS

**ELLIOTIANA.** Flowers rich golden yellow foliage—deep green with white spots, 40c each.

### APIOS TUBEROSA

An elegant climbing plant, large clusters of brownish purple, sweet-scented flowers, 15c.

### CALADIUM ESCULESTUM

#### (ELEPHANT'S EARS)

One of the most effective plants in cultivation for planting upon the lawn, growing 5 feet with handsome leaves often 3 feet long and 20 inches wide. It will grow in any good garden soil and is of easiest culture. Can be stored in sand in any warm place during the winter. Fine bulb with live center shoots. Select size bulbs, 2½ to 3 inches in diameter, 15 inches each, \$1.50 dozen. Large bulbs, 3 to 4 inches in diameter, 25c each, 65c for 3. Mammoth sized, 50c each, \$1.70 for 4, \$5.00 per dozen.

## GLADIOLI—THE MOST POPULAR SUMMER FLOWERING BULB

You are sure of fine flowers if you plant Gladioli, the most attractive of all summer flowering bulbs. They need only a little culture to keep the weeds down; will grow in any good soil and with ordinary rainfall seldom fail to flower.

The best time to plant is about the first of May, but they may be planted by the 20th of April in the Central States. A succession of bloom may be had from July to October by making planting ten days apart.

### GIANT OR LARGE FLOWERING TYPE

This list is a selection of the very best varieties that grow:

**HALLEY.** Salmon pink, early, 6c each, 60c a dozen.

**MRS. FRANCIS KING.** Very vigorous in growth, color light scarlet, 6c each, 6 for 35c, 12 for 60c.

**AMERICA.** Of large size, color, a delicate lavender pink, tinted white, 5c each, 6 for 25c.

**BARON HULET.** Finest purple, 12c each.

**SCHWABAN.** Best yellow, 8c each, 6 for 40c.

**CHICAGO WHITE.** Pure white with faint lavender streak in lower petals. Early, 8c each, 6 for 40c, 12 for 75c.

**1910 ROSE.** One of the best dark pink, 8c each, 6 for 40c.

**CARMINES SYLVA.** Very fine white throat tinted lavender, 15c each, \$1.50 per dozen.

**EUROPA.** The best white, 30c each, 4 for \$1.00.

**MAIDEN'S BLUSH.** Primulus type, exquisite pink, lighter center, 10c each, 75c a dozen.

**JOE COLEMAN.** Rich red, 15c each, 4 for 50c.

**EVELYN KIRKLAND.** Rosy pink, dark at edge, very fine, 10c each, \$1.00 a dozen.

**LILY WHITE.** Early pure white, 10c each, 6 for 50c.

**DR. NORTON.** The finest cream and pink shaded variety, 10c each, 6 for 50c.

**E. J. SHALOR.** A beautiful deep ruffled rose pink, 10c each, 6 for 50c.

**NIAGARA.** Rich cream and canary yellow. Heavy spike, 7c each, 12 for 80c.

**MRS. FRANK PENDLETON.** Salmon pink, maroon blotch on lower petals. 8c each, 12 for 85c.

**ALICE TIPLADY.** Orange salmon primulus type, 10c, 6 for 50c.

**ARLON.** Extra early, salmon, 10c each.

**ROSE ASH.** A beautiful shade of lavender and rose, 15c each, 4 for 50c.

**PRIDE OF LANCASTER.** Ruffled salmon, fine, 15c each, 4 for 50c.

**GOLDEN MEASURE.** Very large dark yellow. The best yellow to date.

**SCARLET PRINCEPS.** One of our best scarlets, 20c each, 3 for 50c.

**WAR.** Rich blood red, of largest size. A leader among the reds. 15c each, 4 for 50c.

**LOST RED.** The largest and finest red gladiolus grown. 25c each, 5 for \$1.00.

### SPECIAL OFFER GLADIOLUS

One each of 10 named varieties, our selection, 75c.  
One each of 20 varieties, \$1.50.

**ALL COLORS MIXED.** First size, 40c per dozen, \$3.00 per 100 postpaid; second size, good flowering bulbs, 30c per dozen, \$2.25 per 100, postpaid.

**SPECIAL MIXTURE—Our special mixture of named varieties, made up of the very best cut flower varieties in finest assortment, 60c per dozen. \$4.50 per 100. (This mixture will give you satisfaction.)**



# GENERAL LIST OF FLOWERING AND ORNAMENTAL PLANTS

## AGERATUM

Blue and white varieties, 5c each, 50c per dozen.

## ALYSSUM

Double sweet, 60c per dozen, \$4 per 100.

## ALTERNANTHAS

### (JACOB'S COAT)

Largely used for edging for grave use, and for lettering.

Yellow and red varieties, 60c per dozen, \$4.00 per 100.



Bed of Coleus

## ASPARAGUS PLUMOSA

The whole plant is of bright, cheerful green, and one of the most distinct and effective decorative plants, of easy culture, thriving best in full light, but not direct sun, after the plants become large, they throw large tendrils, 4 to 6 feet long, 15c each, 4 for 50 cents; large size, 20c, 30c and 50c.

## ASPARAGUS SPRENGERI

A grand trailing plant, especially useful to grow as a pot plant for house decoration or for planting in hanging baskets or window boxes, where it makes a graceful drooping plant with branches or fronds 4 or 5 feet in length, of a rich shade of green. 15 cents each, 50c for 4, large plants, by express, 25c, 30c and 40c each. \$2.50 and \$4.00 per dozen.

## ABUTILIONS (Several Varieties)

25c each.

ABUTILIONS TRAILING, 15c each, 4 for 50c.

## ACALPHA

Yellow and bronze and red varieties, 10c each, \$1.00 per dozen.



CARNATIONS

Plant in the open ground as soon as the ground can be worked in the spring. If wanted to flower during the summer and fall, as soon as the flower shoots appear, tie to small stakes; if wanted for winter blooming, the flower shoots should be pinched off until about the middle of August; by that time they will have made very strong, bushy plants. Take up and pot before September first and keep shaded and close for a few days, when they will be ready for removal to the conservatory or window where they are to flower.

Our collection contains the best varieties grown.

**HILDA.** Has taken place of all others of its color. Light rose pink.

**MATCHLESS.** Fringed white, Dwarf, sturdy grower.

**PINK MATCHLESS.** Strong grower, deep rosy pink.

**BENORA.** Clear white, penciled and flaked scarlet.

**SENATOR.** Tall strong grower, pure white, fringed.

**WHITE WARD.** Heavy flower, pure white.

**SPECTRUM.** The best scarlet, large heavily fringed flower. Very prolific, 15c each.

**NORTH STAR.** A beautiful clear yellow. Very fine, 20c each.

**BETTY LOU.** Clear, dark pink, very prolific.

**PRICE OF SMALL PLANTS.** For growing for next winter's bloom, 15 cents each, 4 for 50c, \$1.50 for 12, large size plants in fall, 25c each, \$2.50 per dozen.

## SPECIAL OFFER

One each of 12 best varieties for \$1.50 including several late introductions.

## CARNATIONS FOR SUMMER BLOOM

This year we shall have a fine stock of plants, suitable for out door summer bloom, of best varieties suitable for that purpose. State varieties wanted. 20c each, 3 for 50c. This does not include the new varieties.

## BEGONIA SHRUBBERY

Finest flowering varieties. Choice plants, 25c each, 5 varieties for \$1.00.

## REX BEGONIAS

The high coloring and exquisite markings of Rex Begonias make them invaluable as decorative plants for house culture. Do not expose to the full sun. 25c and 50c each.

## COLEUS

Every lover of foliage should have a bed or border of these. They are fine for edging or massed by themselves. The Coleus will give more pleasure at less cost than any other plant. Very tender, and therefore should not be planted until all danger of frost is past.

The number of varieties is so large and varied that we only attempt to describe the standard bedding varieties.

**TRAILING QUEEN.** Green and pink drooping.

**WHITE TRAILING QUEEN.** Green and white.

**GIANT HYBRIDS.** Same form as Brilliancy but in shades of bronze and green. 10c each; large size, 25c and 50c.

**BLACKBIRD.** Leaves and stems almost jet black with fringed edges.

**BECKWITH'S GEM.** Four shades of color, center maroon bordered red; edge green and yellow.

**GOLDEN REDDER.** Yellow. This is the best Coleus for bedding; deep gold in the sun; dwarf.

**MRS. F. SANDER.** Large, creamy white center, bordered with green; blotched crimson.

**FIREBRAND.** Flaming red; fine bedder.

**MRS. CAROLIN BECK.** Yellow and green; improved Snowcrest.

**VERSCHAFELTI.** The oldest, still one of the best rich velvety crimson.

**BRILLIANCY.** The finest Giant Coleus ever offered. Bright carmine shading to deep maroon margin of leaf yellow and green; 15c each; large size 25c and 50c.

## PRICES OF COLEUS

(Except Noted)

10c each, 4 for 25c, 12 for 75c, \$4.00 per 100. Our selection, 5c each, 50c per dozen, large size 15c each, \$1.50 per dozen. After June 10ths, \$3.90 per 100.



## CANNAS

No bedding plant equal to the Cannas; are easily grown, and attain large size in ordinary soil. Plant in good, rich garden soil, about the end of May, when all danger of frost is past. Water sparingly for first two weeks after planting. Set the plants 18 inches apart each way, and where more than one kind is used, be careful to set the dwarf growing varieties at outside of bed. Should be taken up in the fall when the tops are killed by frost, and stored away in a dark, cool place.

Many of our customers want Canna beds, but are undecided as to what varieties should be included. For such we have prepared the following selections:

Three varieties:

For a round bed, 7 feet across, takes 19 plants—19 plants of our selection, \$3.00.

For a bed, 7 feet across, take 27 plants, four varieties—27 plants our selection, \$5.00.

For a rectangular bed, 5x8 feet, 25 plants, three varieties—our selection, \$4.00.

For oblong bed, 5x8 feet, 24 plants, three varieties, \$4.00.

For a round bed, 13 feet across, 61 plants, 6 varieties, strong plants, our selection, for \$8.00.

The above prices on Canna beds are by express at purchaser's expense.



### WHITE VARIETY

**EUREKA.** The best of its color, creamy white, dwarf habit, 25c each, 5 for \$1.00.

### PINK FLOWERING VARIETIES

**MRS. A. S. CONARD.** The best pink variety. Medium size habit, bronze foliage.

### CRIMSON AND SCARLET SHADES WITH GREEN FOLIAGE

**THE PRESIDENT.** Rich glowing scarlet, immense rounded flowers, medium height. The best.

**CHAS. HENDERSON.** Deep crimson, yellow throat.

**WINTZERS COLOSSAL.** Very large orchid flowering vivid red, tall grower.

### BRONZE FOLIAGE VARIETIES

**KING HUMBERT.** Of dwarf sturdy habit, large leathery leaves. Flowers orange scarlet.

**STATUE OF LIBERTY.** Tall, vigorous grower, large orange scarlet flowers.

### GILT EDGE VARIETIES

**S. D. CROSY.** Dwarf habit, crimson; scarlet border, golden yellow.

### YELLOW FLOWERING

**FLORENCE VAUGHN.** Golden yellow, spotted scarlet.

**YELLOW KING HUMBERT.** Large size flowers, deep rich yellow, dotted red, green foliage.

### GIANT ORCHID-FLOWERING CANNAS

A distant race of Cannas, noted for the immense size of their orchid-like flowers, often 5 to 7 inches across.

**LOUISIANA.** 6 feet. Very large, beautiful vivid scarlet orchid-like flower. Foliage glossy green.

**WYOMING.** Bronze foliage, large flowers, golden orange.

### PRICE LIST OF CANNAS

#### Standard Varieties

**NOTICE:** This price is for started plants growing in pots ready May 10th. Purchaser's selection, small plants 15c each, 12 for \$1.50. Purchaser's selection, second size, 20c each, 12 for \$2.00, 25 for \$3.75.

### CALLAS

**DWARF CALLA, THE GODFREY.** It far surpasses the common variety in freedom of bloom. Snow white and of perfect form. 25c and 50c each.

**AETHIOPICA or COMMON CALLA.** Excellent house-plant, requiring an abundance of water during its growing season. 25c and 50c each.

### CUPHEA TRICOLOR (Ladies CIGAR FLOWER) 15c

### CENTUREA

**GYMNOCARPA (DUSTY MILLER).** Fine for edging beds, 10c each, 75c a dozen, \$5.00 per 100.

### CROTONS

Crotons are among the finest decorative plants. The leaves are more or less veined and margined and sometimes entirely variegated with shades of yellow, orange and crimson. They like heat, sunshine and moisture. Large size 75c each.

### MARGUERITE OR PARIS DAISY

One of the most satisfactory plants in cultivation, being easily grown.

**QUEEN ALEXANDRIA.** is the only large-flowering pure white Daisy, with double, semi-double and single flowers on a single plant at one time. Flowers averaging 2½ to 3 inches in diameter. 25c each; large size 40c and 50c.

**YELLOW MARGUERITE.** (Queen Belgians), 15c each, large size 25c and 50c.

**SMALL WHITE VARIETY.** Very free bloomer, fine for boxes and baskets, 15c each, 4 for 50c.

### TRADESCANTIA (WANDERING JEW)

Fine for hanging-baskets, vases, etc.

**MULTICOLOR.** Foliage brightly marked and striped white, pink, bronze. 10c each.

**SOLENS VITTATA.** Leaves bright green, striped with creamy white. 10c each.

### ENGLISH DAISY

Beautiful little border plants, which bloom through the summer when planted in a shady situation.

**DOUBLE PINK AND DOUBLE WHITE.** 5c each, 50c per dozen.

### DRACAENA INDIVISA

Beautiful window and green house plants, thriving in a warm, dry room. Should have their leaves sponged off once or twice a week. For general decorative purposes, this is one of the best plants we know. It is of graceful habit and an exceedingly rapid grower and is not affected by the sunshine, drought or storm. Is especially suited for center vase, baskets and window boxes. Small size 25c; larger size, 50c and 75c each.

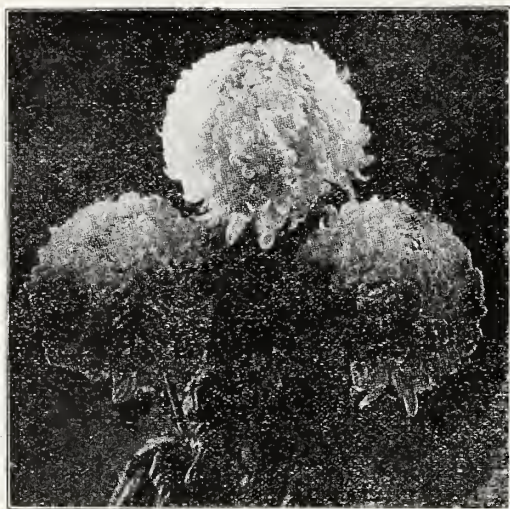
### FORGET-ME-NOT (MYOSOTIS)

Like pansies, bloom most freely in fall and early spring, producing star-like light blue flowers. 10c each, 75c per dozen.

### FEVERFEW

One of our finest bedding and vase plants, giving an abundance of double white flowers, one inch across. 10c, 20c and 30c each, \$1, \$2, \$3 per dozen, according to size.

## CHRYSANTHEMUMS



The Chrysanthemum is, without doubt, the queen of autumn flowers. Their large blossoms of every character and form attract the attention of all who are interested in flowers. We are continually adding new varieties to our large stock, and offer the cream of the best standard sorts of fine, well-grown plants.

### EARLIEST VARIETIES

#### LARGE FLOWERING

**GOLDEN GLOW.** The earliest yellow variety.  
**SMITH'S ADVANCE.** The earliest large white.  
**SMITH'S ENCHANTRESS.** The best early pink.  
**TINTS OF GOLD.** Bronze and yellow, compact.  
**BETSY ROSS.** Fine dwarf, early white.  
**GOLDEN LODGE.** Of large size, medium early, dark golden yellow.  
**QUAKER MAID.** Early large white.

### MIDSEASON VARIETIES

#### LARGE FLOWERING

**GOLDEN QUEEN.** An improved Golden Glow.  
**SUNGLOW.** Of immense size—incurred yellow.  
**RICHMOND.** Large, incurred, clear yellow.  
**WHITE CHIEFTAIN.** Of large size, incurred.  
**PINK CHIEFTAIN.** The loveliest pink of them all.  
**WHITE PERFECTION.** Similar in form to White Chieftain, but larger.  
**GOLDEN GLORY.** Very large incurred, dark yellow.

### CAP VARIETIES

**LILAC CAP, BRONZE RED CAP, WHITE CAP.** Especially suitable for pot culture, as they grow dwarf and bushy; flowers double and good size.

### LATE VARIETIES

#### LARGE FLOWERING

**PATTY.** Light pink, Japanese in form, dwarf.  
**CELEBRATION.** A golden Eaton, fine.  
**DECEMBER QUEEN.** Ball-shaped Japanese white.  
**MRS. E. A. SEIDWEITZ.** Incurving, deep pink.  
**WHITTIER.** Golden yellow, wonderful finish.  
**GOLDEN MISTLETOE.** Incurving, golden yellow.  
**MISTLETOE.** Light pink, turning almost white.  
**WHITE MRS. SEIDWEITZ.** Incurving, pure white.  
**MIDNIGHT SUN.** Dark yellow, strong grower.  
**GOLDEN CHADWICK.** A large Japanese yellow.

### HARDY CHRYSANTHEMUMS

We offer the best early flowering, yellow, pink, white and orange varieties, those that will bloom in this locality if protected from early frosts. 20c each; 4 for 60c.

### POMPONES AND ANEMONES

The variety of Pompones are now so varied both as to time of flowering and color and size that they are rapidly taking the lead with the amateur.

Are very easily grown, require only good pinching back early and the large variety of color and form make them prized very much by the amateur grower. They are practically all hardy, but will not often bloom outside in this locality.

**SUNSHINE.** A beautiful new yellow Anemone, several rows of petals, late.

**GOLDEN MENZA.** Large single, yellow.

**WHITE MENZA.** Large, single white.

**BRONZE MENZA.** Clear bronze, single.

**LILLIAN DOTY.** Very full round flower. Clear white, sometimes changing to pink.

**CRAWFORD PINK.** Semi-double, fine pink.

**JULIANA.** Early, very double, light yellow.

**MRS. BEAU.** Late bronze with yellow center.

**GOLDEN LIDA THOMAS.** Late, clear yellow.

**HILDA CANNING.** Late, bronze red, fine habit.

**PINK LILLIAN DOTY.** Same as the white except in color. Early.

**FIREBIRD.** Best early red.

**PRIMROSE.** Anemone, well built flower, very double, light yellow, dwarf habit.

**DUSKY MAID.** A very large, late semi-double bronze. Very fine.

**DECEMBER GOLD.** One of the latest of the pompones. Deep golden yellow, solid flower.

**MRS. G. W. WICKERSHAM.** One of the best large mid-season white.

**CHICAGO PEARL.** Large, late white.

**MRS. TRICKER.** Very early, bright yellow.

**GODFREY'S PERFECTION.** Late, white anemone flowered, fine for pot plants.

**WHITE WINGS.** Best early white.

**CAPT. COOK.** Tall grower, a lovely shade of lavender pink.

**MRS. H. HARRISON.** Very light early pink.

**MARY PICKFORD.** Very dainty flesh color, dwarf habit.

### SPECIAL OFFER ON POMPONES

Our collection is so large: (we have many varieties not listed), we offer 15 different varieties for \$1.00, 32 for \$2.00.

(Except Noted)

### PRICES ON ALL CHRYSANTHEMUMS

Small plant in spring, 10c each, \$1 per dozen. Or selections, 15 for \$1.00, \$6 per 100. Large size in the fall, 50c, \$1.00 and \$1.50 each.

### HYDRANGEA

These beautiful shrub plants are valuable for lawn or porch decorations when planted in pots or tubs. The large clusters of flowers resemble those of the Snowball, being larger and remaining on the plant from two to three months.

**OTASKA BLUE.** Dwarf, sturdy habit, bright lavender.

**MAD MOUILLERE.** Carmine rose.

**TROPHE.** Very early carmine.

**BABY BIMFINEST.** Rose pink.

**MAD CHANTARD.** Rose.

**GENE VEBREY.** Blue.

### PRICE OF HYDRANGEAS

25c each; larger size, 50c.

Specimen plants in bloom during spring and early summer, \$1.00, \$1.50, \$2.00 and \$3.00 each.

### THE CARDINAL CLIMBER

#### A NEW TENDER CLIMBER

Very strong grower, beautiful fern-like foliage literally covered with a blaze of fiery cardinal red flowers, from mid-summer till frost, 25c each, 5 for \$1.00.



### FIGUS ELASTICA (INDIA RUBBER PLANT)

This has become a general favorite as a house plant because the large shining green leaves endure the dry air of a living room as well or better than any other plant. \$1 each; \$1.50 each; \$2.00 each.

### FUCHSIA

This old favorite is surely coming back. Are very fine out doors if in partial shade and given plenty water on foliage.

Make wonderful specimen plants for Mother's Day and later.



**SPECIMEN FUCHSIA PLANT** decorated with handle and ribbon. Ready in April and May and June, \$2.00 and \$3.00; without handle and trimming \$1.00 and \$1.50 each.

### SPECIMEN FUCHSIA PLANTS Grown Especially For Mother's Day

|        |        |        |        |
|--------|--------|--------|--------|
| \$1.00 | \$1.50 | \$2.00 | \$3.00 |
|--------|--------|--------|--------|

**SPECIOSA.** Very early bloomer. Tube and petals light rose.

**CHARMING.** Corolla pink; sepals purple. Early and free.

**BLACK PRINCE.** Sepals bright carmine, corolla light rose. Compact sturdy grower.

**LITTLE BEAUTY.** Very dwarf flowers, dark purple center, very free flowering. The best of all.

### FUCHSIA (DOUBLE)

**IRWIN'S GIANT PINK.** The largest of all, strong grower. Double pink.

**JUPITOR.** Sepals rich scarlet, corolla rich royal purple.

**MRS. E. G. HILL.** Corolla clear white, strong grower.

**PRICE OF FUCHSIAS.** 25c each, 5 for \$1.00; larger size 50c and \$1.00.

### HELIOTROPE

Universal favorites on account of their delightful fragrance. They flower equally well as bedding plants in summer or pot plants in winter.

**THE QUEEN.** Dwarf habit; flower royal purple, with distinct white center.

**SNOW WREATH.** The nearest approach to snow white we have in the Heliotrope.

**LEMOINES HYBRIDS.** Of wonderful size and colorings. Shades of lavender and blue.

**PRICE OF HELIOTROPES.** Small plants 15c each, 4 for 50c; larger plants, 25c and 50c each.

## FERNS

**DWARF BOSTON FERN. TEDDY, JR.** A dwarf type, of the Roosevelt, fronds broad and beautifully tapered and are of wavy appearance. A beautiful fern and well worthy of trial. 25c, 50c, \$1.00 each.

**OSTRICH PLUME FERN.** (Whitmani). Unquestionably the most valuable type yet introduced. Of compact habit, the pinnae are deeply divided, giving the plant a very graceful appearance. Small plants, 25c and 50c each; strong, 5 inch pot plants, \$1 each; extra fancy specimens, \$1.50, \$2.00 and \$3.00.

**BOSTON FERN.** The most popular house plant in cultivation. In well known specimens, the fronds attain a length of 6 or 7 feet like plumes arching over in a most graceful manner. A very fine plant for hanging pots or baskets or window boxes in the summer, and conservatory in the winter. First size, 15c each, 50c for 4; second size, 25c each, \$1 for 5; third size, 50c each; fourth size, \$1.00 each. Beautiful specimens, \$2, \$3, and \$4 each.

**NEPHROLEPIS SCHLOZII.** Very dwarf crested variety of Whitmani variety of Sword Fern, 25c, 50c and \$1.00.

### NEW CURLY LEAF FERN DENVERI

An improved variety of Whitmani type, strong upright grower. A very fine variety, 50c, \$1.00, \$1.50.

### FERNS FOR DISHES AND THE HOUSE

We have a good stock of the best growing varieties suitable for fern dishes and single pots in the home in the best of the easily grown varieties. Small plants suitable for fern dishes, 15c each, 4 for 50c, 9 for \$1; larger size for specimen plants, 25c and 50c each.

**ADIANTUM CUNEATUM.** The popular fine foliage Maiden Hair, 25c and 50c.

**HOLLY FERN.** A compact growing heavy leaved fern of beautiful form and habit. 25c, 50c and \$1.00 each.

### HARDY FERN

They do best in a particularly shaded situation, as on the north side of a house. Ready in May.

**TALL GROWING BRAKES.** 30c each, \$3.00 per dozen.



### Whitmani

**JAPAN AIR PLANT.** Similar to a very fine feathery fern; very odd; live without water or soil; should be hung up in a little vase. 25c each.

**WIRE BASKETS.** For Sword Ferns and for porch use, 35c, 50c and 75c each.

**MOSS.** For lining same, 35c per basket.

**JARDINIERS.** We carry a splendid assortment of fancy kinds, 50c, 75c, and \$1. 12 to 16 inches across, \$2 and \$2.50 each.

**FERN DISHES.** Several kinds both in glazed and Rockwood ware, 75c, \$1 and \$1.50 each.





## GERANIUMS

The Geranium is the most popular plant for bedding purposes, and deservedly so, as they continue to bloom profusely in the hot summer months when other plants are scorched by the sun and dry weather. The new double varieties bloom as freely as the single and make as fine bedders, being more durable.

Our list of flowering Geraniums will be found complete. We have taken great care in selecting the different varieties showing characteristics of their own.

### HOW TO HAVE A GOOD BED OF GERANIUMS

Plant in medium soil, not too much sand or manure. See that they are in a bright sunny place. After they once become established do not over-water as this will have a tendency to make them go to leaf growth; when weather becomes very hot a light mulch is beneficial. Always keep soil around plants stirred to a depth of at least one inch. Keep plants free from all old flowers and leaves and if any of the plants become ungainly, pinch off ends of long shoots.

**SPECIAL NOTICE**—Have your Geraniums shipped by express—it takes a long time for them to get over mailing.

### SCENTED GERANIUMS

Exceedingly useful on account of their fragrant foliage.

**SKELETON LEAF ROSE.** 25 cents.

**LARGE GREEN LEAF.** Sweet scented, 15c and 25c each.

**DALE PARK BEAUTY.** Flowers similar to Pansy Geranium. Deep lilac. 25c each.

### BORDER GERANIUM

**MADAM SALLEROI.** Leaves from 1 to 2 inches in diameter; plant is quite dwarf, growing in dense, round masses quite rapidly. Leaves green with margins of pure white; valuable for baskets, vases and for second rows in bedding designs, 10c each, 25c for 3; \$1 for 12; \$6 for 100.

### VARIEGATED SILVER LEAF VARIETIES

**MADAM POLLOCK.** Green disc, bronze zone, edged silver, 30 cents.

### IVY-LEAVED GERANIUMS

They are the grandest of all house plants or for baskets or vases. They can be grown to droop or climb, as desired.

**DOUBLE RED.** Bright cherry red.

**JOAN D'ARC.** Perfectly double; flowers white.

**MADAM THIBAUT.** Beautiful rose pink, very large trusses.

**PRICE OF IVY GERANIUMS.** Small plants, 20c each, 3 for 50c; large plants, 30c.

### BEST STANDARD SINGLE VARIETIES

The following are the best varieties on the market today. They are the best there is for basket, window box and for bedding outside.

**SNOW QUEEN.** Single pure white.

**MRS. E. G. HILL.** Salmon pink, good bedder.

**TELEGRAPH.** The foliage is dark green with heavy zone; flowers reddish deep orange.

**CLIFTON.** Intense scarlet. Free bloomer.

**GRANVILLE.** Deep rose pink.

### BEST STANDARD DOUBLE VARIETIES

**JEAN VIAUD.** Semi-double, of largest size; pure soft pink with two white blotches.

**S. A. NUTT.** The best of all rich, dark crimson varieties. Of perfect shape and large size.

**HELEN MITCHELL.** An improved A. Richard. Semi-double, orange scarlet. A grand bedder.

**BEAUTE POITEVINE.** Semi-double salmon pink, dwarf grower.

**E. BLANCK.** Dark wine, almost purple. A very distinct and striking color. 20c.

**IMPROVED POITEVINE.** Taller grower than Beaute Poitevine, clear salmon pink, early bloomer.

**RUBY.** Dark wine color, dwarf grower.

**ROSALIA.** Tall, strong grower. A purplish crimson, very showy bedder.

**MRS. CURTIS.** Light clear scarlet, upright grower.

**AMERICAN BEAUTY (NEW).** Dwarf habit, color deep magenta pink. Very prolific. 25c.

**MAD BUCKNER.** Very large white.

**RED BARNEY (NEW).** Dwarf habit, very free flowering, light clear red, 25c each.

**MRS. GLOEDE (NEW).** Rosy cerise, very prolific, fine out door, 25c each.

### PRICE OF ALL GERANIUMS

#### PRICE OF ALL GERANIUMS (Except Noted).

Small plants 2 inch pots, 10c each, \$100 per dozen; second size from 3 inch pots, 20c each; \$2.00 per dozen; \$15 per 100; third size, 4 inch pots, 30c each; \$3.00 per dozen; \$20.00 per 100. Extra large for window box and vase use, 40c each, \$4.00 per dozen. Specimen Pans \$1.00 and \$2.00 each.

### LANTANA

Quite tender. They are strong-growing and very free-flowering. Valuable as bedding plants, standing the sun very well. 20c each, 4 for 60c. Large size 30c and 50c.

**AURORA.** Strong grower, yellow.

**JAVIL.** Purest white, a most beautiful flower.

**L. POITEVINE.** Beautiful rose, rather dwarf.

**RADIATION.** Brilliant red, center orange.

**WEEPING.** A beautiful trailing variety. Profusion of lovely clear lavender flowers.

### HIBISCUS

Rapid-growing tropical shrubs with rich scarlet blossom—fine for summer bedding. 25c each; larger size 50c.

### IVIES

**ENGLISH.** An old favorite vine; hardy in the South, but will not stand our Iowa winters. Amber shaded Apricot, 20c each; large size 50c.

**KENILWORTH.** An old familiar trailing ivy. Perhaps the best for shaded places or rooms where the light is not strong. Each 10c.

**PARLOR.** Well known Ivy which is very popular as a plant for hanging baskets and vases. Easily grown. Each 10c, 3 for 25c. Large 25c each.

### MOONFLOWER

Strong-growing climber reaching a height of 40 feet by October 15, if planted in rich ground exposed to the sun.

**WHITE.** (Ipomoea noctiflora). Flowers pure white, with five pointed star in the center, 25c each.

**BLUE.** (Leari). Flowers deep azure blue, 4 inches in diameter. Very pretty. 25c each.



## PELARGONIUM OR LADY WASHINGTON GERANIUMS

Showiest mass of bloom produced on any soft-wooded plant that we have. The flowers are of good substance, beautifully ruffled and fluted while the colors are perfection in gorgeous shades and markings and of great size and much better bloomer than the older varieties.

**EASTER GREETING.** The new species is the earliest of all Pelargoniums with enormous florets and clusters having light green foliage and of dwarf robust growth. Blooms from March until fall. The flowers are of a fiery amaranth red with five regular shaped spots.

**SWABIAN MAID.** A sort of Easter greeting, reddish carmine with five large black blotches bordered purplish carmine.

**SPRINGTIME.** Almost pure white with pink ruffled edge, very fine.

**APPLE BLOSSOM.** Clear light pink, dark blotches.

**PRINCE BISMARCK.** Very dark crimson, blotched black.

**LUCY BECKER.** Very similar to Easter greeting. Col- or rosy pink.

**GARDENER'S JOY.** Enormous clusters, apple blossom pink, two upper petals blotched carbon brown.

### PRICE OF PELARGONIUMS

Small plants, 25 each; larger size 50c each; specimen plants, \$1.00 each.



Pelargonium

### PANSY GERANIUMS

**MRS. LAYAL.** The flowers are of medium size and have white throat. Each petal is shaded toward the center with a rich lavender pink and a dark maroon blotch in the center; is of easiest growth, dwarf in habit and literally covered with flowers, 25c and 50c each.

### LANTANA

Quite tender. They are strong-growing and very free-flowering. Valuable as bedding plants, standing the sun very well; also good for planting in pots, 20c each. Large size 30c and 50c.

**AURORA.** Strong grower, yellow.

**JAVIL.** Purest white, a most beautiful flower.

**L. POITEVINE.** Beautiful rose, rather dwarf.

**RADIATION.** Brilliant red, center orange.

**WEEPING.** A beautiful trailing variety, very desirable for planting in hanging baskets, vases, pots or open ground. Bears an immense profusion of lovely clear pink flowers from early summer until late in the fall.

### HIBISCUS

Rapid-growing tropical shrubs with rich scarlet blossom—fine for summer bedding. 25c each; larger size 50c.

### IVIES

**ENGLISH.** An old favorite vine; hardy in the South, but will not stand our Iowa winters. Amber shaded Apricot, 20c each; large size, 50c.

**KENILWORTH.** An old familiar trailing ivy. Perhaps the best for shaded places or rooms where the light is not strong. Each 10c.

**PARLOR.** Well known ivy which is very popular as a plant for hanging baskets and vases. Easily grown. Each 10c, 3 for 25c; large 25c each.

### MOONFLOWER

Strong-growing climber reaching a height of 40 feet by October 15, if planted in rich ground, exposed to the sun.

**WHITE.** (*Ipomoea noctiflora*.) Flowers 5 inches in diameter and pure white, with five pointed star in the center, 25c each.

**BLUE.** (*Leari*.) Flowers deep azure blue, 4 inches in diameter. Very pretty. 25c each.

## A SELECT LIST OF BEST DAHLIAS

**A. D. LIVONI S.** quilled petals, pure pink.

**DREERS WHITE S.** Pure glistenig white.

**PAUL DAVID S.** Brilliant carmine red.

**MAUD ADAMS S.** White shaded lavender.

**LETTER D—DECORATIVE TYPE. C—CACTUS TYPE. P—POMPONE. S—SHOW TYPE.**

**BARBARA LATZ D.** Early and free, Lemon yellow.

**BON D.** Rich velvety red.

**DOLLY VARDEN D.** Early. Petals twisting, cameo pink shading lighter in center.

**EARL WILLIAMS D.** Largest size, brilliant crimson.

**ALEX WALDIE D.** Creamy white center shading to salmon.

**JESSIE PRESCOTT D.** Deep orange center shading lighter.

**MRS. C. H. BRECK** Soft yellow shading carmine.

**MRS. I. DE VER WARNER D.** Mauve pink or orchid color.

**SANTA ROSA D.** Old rose and pink.

**CALIFORNIA BEAUTY C.** Pure copper.

**ELANDORA DE LYON C.** Carmine, rose shading to Royal purple.

**MARGARITE BAUCHON C.** Brilliant soft rose pink.

**SPRINGFIELD C.** Salmon pink and amber. Very fine.

**TALICMAN C.** Deep blood red. Maroon shading.

**VIVANDIERE** (Peony Flower). Light cherry carmine shading lighter.

**CATHERINE P.** Primrose yellow.

**DANDY P.** Pure orange.

**JOE FETTE P.** Pure white.

**LITTLE BEAUTY C.** Quilled pearl rose.

(NOTE: The above list are from a large Dahlia specialist in the East and are all varieties of exceptional merit.)

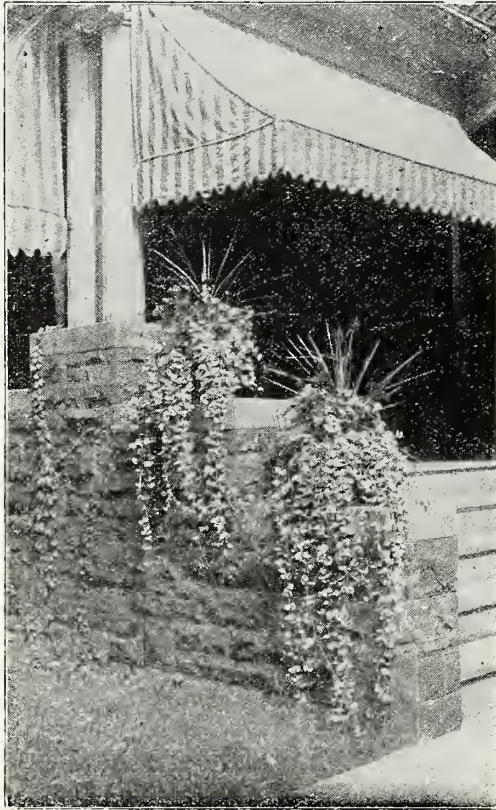
Price of strong pot plants 30c each; 12 varieties for \$3.00.

**SPECIAL OFFER ON DAHLIAS**—We have a fine lot of best named varieties that did not bloom early enough last year to true up. We offer them in assortment divided clumps—7 for \$1.00. They will give you satisfaction, as they are not only cheap, but they are valuable sorts.



**CYCLAMEN**

**GIANT FLOWERED.** Most beautiful and decorative of all pot plants, for winter and spring blooming. Foliage broad, massive and graceful, of dark green, beautifully variegated with silver and rose. The flowers are carried on long stems and produced in profusion for several months. First size, separate colors, suitable for next winter's bloom at 25c each. Large size in fall, \$1, \$1.50, \$2.00.



Vinca with Dracaena Indivisa in center

**VINCA**

This great window-box and hanging basket plant increases in popularity each year.

**MAJOR VARIEGATA.** A beautiful variegated trailing plant. Leaves glossy green, broadly margined with creamy white, flowers blue, 15c and 25c each, \$1.50, \$2.50 per dozen. Extra large, 40c each, \$4.00 per dozen.

**GREEN VARIETY.** Similar to the variegated, but leaves beautifully dark green 10c and 20c. \$1.00 and \$2.00 per dozen.

**HARDY GREEN VINCA.** Very suitable for grave use, 15c each, 4 for 50c.

**VINCA FLOWERING.** Pink and white, blooms all summer. Fine for out door bedding, 10c each, \$1.00 per dozen, large size 20c each, \$2.00 per dozen.

**VIOLETS**

**MRS. C. W. FRY.** Long stems and large flowers, deep blue. Very prolific, 15c each.

**SMILAX**

There is no climbing plant in cultivation for winter use that surpasses this in the graceful beauty of its foliage. Of no use outside in summer. 10c each, large size 20c each.

**PALMS**

**KENTIA BELMOREANA.** An elegant species in which the Pinnae are beautifully curved and reflexed. One of the easiest to grow in cultivation. Nice plants \$1 each; large size, \$2, \$3, and \$5 each.

**LATANIA BORBONICA.** (Chinese Fan Palm). One of the most desirable for general cultivation. Especially desirable for center vases, etc, \$1 and \$2.

**PHOENIX RUEBLEANA.** Dwarf feathery growth. Very suitable for center of fern dishes. Takes the place of cocoa palm and easier to grow. \$1.00 and \$1.50.

**PANSIES**

The Pansy begins to bloom in February and continues until late in the fall. Should be placed in very rich soil and watered freely. We offer a fine collection of carefully grown, from pots, that are sure to give satisfaction and bloom freely.

**OUR SPECIAL MIXTURE.** Containing a fine mixture of all varieties. 60c per dozen, \$4.00 per 100.

**SALVIAS**

The Salvias now rank with the geranium in importance as a bedding plant. These French varieties are especially valuable on account of their dwarf and compact habit, and coming into bloom in mid July.

**CLARA BEDEMAN.** Tall, upright grower.

**FIREBALL.** Dwarf compact habit, very free flowering. Flowers brilliant scarlet.

**PRICE OF SALVIAS**

First size, 10c each, \$1.00 per dozen, \$6.00 per 100.  
Second size, 15c each, \$1.50 per dozen, \$10 per 100.  
Third size, 25c each, \$2.00 per dozen, \$16 per 100.

**VERBENA**

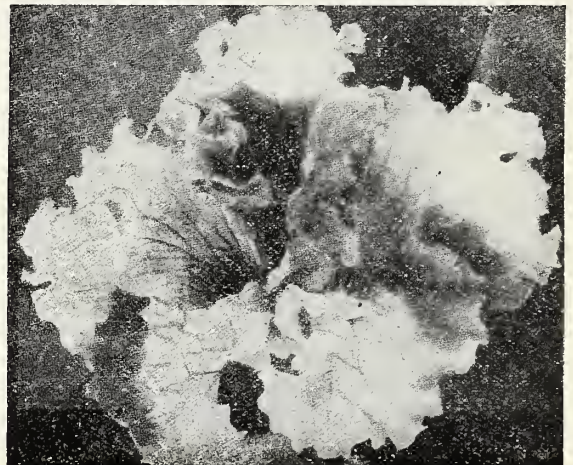
Is one of the prettiest and most popular of the flowering plants suitable for forming beds on the lawn. It commences to flower and spread from the first day the plants are set until late in the autumn. Colors are white, blue, purple, pink, rosy, crimson, striped. 75c per dozen, 4 for 25c.

**VERBENA BEAUTY OXFORD.** A very large, rosy-pink variety. 10c each, \$1.00 per dozen.

**HELEN WILMOT.** Salmon pink. Large size 10c each, \$1.00 per dozen.

**SANSEVIERA ZEYLANCA**

The leaves grow to a length of 3 to 4 feet and are beautifully striped crosswise, with broad white variegation on a dark green ground. 25c each, large size 50c each.

**SINGLE BEDDING PETUNIAS**

As a bedding and window box plant and for cemetery planting, petunias have taken great strides in popularity.

Our collection of single varieties is without question the best on the market.

**DIENER'S GIANTS OF CALIFORNIA.** In wonderful colors and markings—dwarf, compact growers. Flowers of tremendous size and beauty. All colors mixed or all one shade. 15c each, \$1.50 per dozen, large size 25c each, \$2.50 per dozen.

**ROSY MORN.** The little single petunia that blooms all the time, light rose.

**ROSE OF HEAVEN.** Dark rose, small flower.

**BALCONY BLUE.** The best of its color.

**ELKS PRIDE.** Dark purple.

Price of small flowering varieties 10c each, \$1.00 per dozen, large size 15c each, \$1.50 per dozen.

**DOUBLE PETUNIAS**

Double pink, double white, double variegated, double red, 25c each, \$2.50 per dozen, large size 50c each, \$5.00 per dozen.



## BEDDING PLANTS

The following are especially suited for bedding: Acalpha, Alternanthera, Alyssums, Dahlias, Daisies, Feverfew, Forget-Me-Nots, Heliotrope, Lantanas, Marguerites, Pansy, Petunia, Achryanthus. Also seedlings are quoted.

The following are especially Adapted for vases and window boxes: Alyssum, Asparagus, Sprengeri, Crotons, Dracaena, Geraniums, English Ivy, Tradescantia, Vincas, German Ivies.

In the following list will be found those especially suited for bedding, space not permitting a more general description in body of catalogue.

**ALTERNANTHERAS.** Red and yellow, 60c per dozen, \$4.00 per 100.

**ACHRYANTHUS EMERSONI.** Unexcelled for bedding, rich red solid color, 75c per dozen, \$4.50 per 100.

**ACHRYANTHUS McNALLI.** White and green, 75c per dozen.

**CUPHEA.** Ladies' Cigar plant, 10c each

**CENTUREA GYMNOCARPA** (Dusty Miller). Fine for edging beds, 10c each, 75c per dozen, \$4.50 per 100.

**LOBELIA, CRYSTAL PALACE.** Dwarf blue. Fine for borders; stands sun and heat well, 10c each, 75c per dozen.

**LOBELIA GRACILIS, BLUE AND WHITE.** Trailing suitable for baskets of window bordering. 10c each, 75c per dozen.

**PYRETHRUM OR GOLD FEATHER.** For bordering beds, keeps its color throughout the summer, 5c each, 60c per dozen.

**CALADIUM ESCULENTUM.** For center beds Started in pot, 30c and 50c each.

Those wanting large quantities of bedding plants, such as Geraniums, Coleus, Alternanthera, Cannas, etc. will do well to submit their lists to us before buying.

### GREENHOUSE PLANTS

General list, in which, owing to limited space, we are obliged to omit descriptions.

**PILEA.** (Artillery Plant.) 10c and 20c each.

**LOBSTER CACTUS.** (Christmas Cactus) 25c each.

**COBEA SCANDENS.** A grand climbing plant for porches; purple or white cup-shaped flower, 25c each.

**CYPERUS ALTERNIFOLIUS.** (Umbrella Plant), 15c, 25c and 50c.

**CINERARIA.** Large flowering plants. February, March, April delivery only, 50c and 75c.

**IMPATIENS SULTANI.** 10c each, \$1 per dozen.

**MADEIRA VINE.** 5c each, 50c per dozen.

**STEVIA.** Beautiful sprays of small white flowers; blooms in the fall. 10c each.

### SEEDLINGS SUITABLE FOR BEDDING

We annually grow a large quantity of seedlings for our own use. Nearly all this stock is pot grown and especially suited for immediate effect. All pot grown and will give results.

**HARDY DIANTHUS.** \$1.00 per dozen.

**ANNUAL CHRYSANTHEMUMS.** \$1.00 per dozen.

**DWARF CALENDULAS.** \$1.00 per dozen.

**ZINNIAS.** Tall kind, \$1.00 per dozen.

**ZINNIAS DWARF.** \$1.00 per dozen.

**SNAPDRAGON.** Best kinds assorted colors, 3 inch pot grown, \$1.00 per dozen.

**STOCKS.** \$1.00 per dozen.

**PANSIES.** 60c per dozen.

**LARKSPUR.** Annual, 60c per dozen.

**ALYSUM.** Very dwarf, 60c a dozen.

**SWAN RIVER DAISY.** 60c a dozen.

**STRAW FLOWERS.** Assorted 75c a dozen.

**COCKSCOMB.** 60c per dozen.

**ASTERS.** Finest assortment of kinds and colors. 50c per dozen, \$3.50 per 100.

**CANDY TUFT.** White, 50c per dozen.

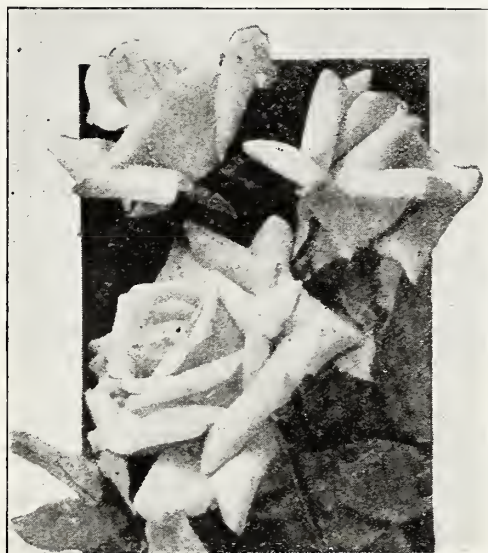
**MIGNONETTE.** 50c per dozen.

**PETUNIA GIANT CALIFORNIA.** \$1 and \$2 per dozen.

**PETUNIA ROSY MORN.** 50c, \$1 and \$1.50 per dozen.

**RICINUS** (Caster Oil Beans). 25c each, 5 for \$1.00. Large size, 35c each, 3 for \$1.

**SPECIAL:** 100 annuals all started in pots in assorted varieties for an all summer garden. Strictly our selection for \$3.



### COLLECTION OF TENDER TEA ROSES

The best for summer blooming outside.

**ROSE HILL.** Similar to Columbia, deeper color and heavier flower. Very fine for summer.

**BRIARCLIFFE.** Long pointed bud, dark glowing pink.

**MADAM COCHET.** Rich healthy foliage, longer stout stems. Bright rose.

**MAD. BUTTERFLY.** A glorified sport of Ophelia, a wonderful shade of old gold, orange and yellow.

**KAISERINE AUG. VICTORIA.** Best summer bloom-white.

**WHITE KILLARNEY.** Identical with pink, except color, which is pure white.

**COLUMBIA.** The Rose of all Roses, beautiful, clear, glistening pink, exceptionally strong grower, long stems, keeping qualities are very good. One of the best summer flowering roses.

**PREMIER.** Deep rose pink and very free flowering. Large size, good keeper.

**MRS. COOLIDGE.** Similar in growth with Ophelia. Color, clear golden yellow.

**COMMONWEALTH.** Strong, rugged grower, very dark pink. A strong grower and splendid summer bloomer.

**TEMPLAR.** Is not a big rose but is a wonderful bloomer. Very free, dark rich red.

**RED PREMIER.** Clear light red. Good summer bloomer.

### PRICES OF ALL TEA AND EVER-BLOOMING ROSES

Except where noted, first size, 15c each, \$1.50 per dozen; second size, 25c each, \$2.50 per dozen. Our selection, 10 strong plants from 3-inch pots, especially suited for summer bloom, for \$1.75 by express. These will give you more satisfaction than \$3 invested in cheap little roses.

## HARDY ROSES—A SELECTION OF THE BEST

### HOW TO PLANT—VERY IMPORTANT

When planting, care should be taken to set the plants deeply, planting them at least two inches below first point or branches and pounding the soil firmly around the roots. Don't crowd the roots, but dig a good, large hole, spreading out the roots; work the soil around the roots and pack firm as you fill the hole. When about two-thirds full of soil, give thorough watering, then when water soaks away, fill up the hole and firm the soil with your boot.

**WINTER PROTECTION FOR ROSE PLANTS.** This may be done with material most convenient at hand, such as leaves, straw, light manure, street sweepings, pine or cedar boughs, etc. Large Rose bushes will stand several degrees of frost and the covering should not be put on until winter has set in.

**HOW TO MAKE ROSES BLOOM.** In the axel of each leaf is a latent bud. Should the long, strong shoots or branches be placed and kept in a horizontal position, each latent bud will produce many flowers. Cut wooden hooks and peg the long straight shoots firmly to the ground. These branches will not only flower early and late, but will make robust wood, which can be treated in the same manner the following spring. Monthly and Hybrid Roses can thus be made to bloom continuously.

**SUCKERS.** Always remove any suckers that come up at side of plants—they are from the root graft of the roses, and they will not bloom and only rob the vitality of the plant.

### HYBRID PERPETUAL ROSES

**FRAU KARL DRUSCHKI.** One of the finest pure white roses.

**GENERAL JACQUEMINOT.** Rich, velvety crimson, changing to scarlet crimson. Very fragrant.

**MAGNA CHARTA.** Extra large, full flowers; very double, clear rose, blushed with carmine.

**MME. PLANTIER.** Grows in bush form, flowers in great abundance in June. Pure white.

**PAUL NEYRON.** Shell pink.

**MRS. JOHN LAING.** Beautiful soft pink, delicious fragrance; of exquisite shape; very large and double.

**PRINCE CAMILLE DE ROHAN.** Rich, dark velvety crimson, passing to maroon shaded black.

**ULRICH BRUNNER.** It is of a rich glowing crimson scarlet. Free continuous bloomer.

### PRICE OF HARDY ROSES

Strong, pot-grown, two-year-old plants only, April and May delivery, 75c each; \$8.00 per dozen.

### ROSA RUGOSA

Rugosa Roses are sturdy bushes, 3 to 5 feet in height, and are covered with glossy green foliage and clusters of beautiful single flowers, which emit a fine odor. They bloom continuously and are covered during autumn with bright red pods.

**F. J. GROOTENDORST.** Small red flowers in clusters.

**CONRAD F. MEYER.** Silver pink.

**RUGOSA RUBRA.** Single crimson.

**SIR THOMAS LUPTON.** Snow white.

60c each, \$6.00 per dozen.

### HARDY CLIMBING ROSES

**MARY WALLACE.** Semi-double rose.

**CLIMBING BABY RAMBLER.** Rosy crimson, free bloomer.

**DOROTHY PERKINS.** Strong, vigorous growth. Flowers are borne in clusters of a beautiful shell pink, full double.

**WHITE DOROTHY PERKINS.** A seedling of Dorothy Perkins. Magnificent clusters of gleaming white flowers.

**CRIMSON RAMBLER.** Everybody knows this rose. Magnificent and hardy everywhere.

**PAUL'S SCARLET.** The flowers, a vivid scarlet, are of good size, semi-double, very freely produced in clusters of from 3 to 20 flowers each on much branched canes, the plants being literally covered from top to bottom with bloom. It is of strong climbing habit and perfectly hardy. This is one of the most popular climbing Roses.

### PRICES OF CLIMBING ROSES

Strong two-year dormant plants, 65c each, \$7.00 per dozen.



### BABY RAMBLERS

All perfectly hardy and wonderful blooming qualities. Grow about 24 inches high, are ideal for bedding out as they flower almost continuously. Flowers in clusters like Crimson Rambler.

**PINK BABY RAMBLER ECHO.** Clear rosy pink, equal in growth to the red.

**ERNA TESCHENDORF.** Plant vigorous, foliage dark and glossy. Flowers rich crimson.

**MAD LEVAVASSEUR.** Crimson red.

**IDEAL.** Bright red.

**ORLEANS.** Geranium red to rose.

**EDITH CAVEL.** Bright crimson.

**ECHO.** Its charm lays in the variable coloring, changing from white to shades of pink.

### PRICE OF BABY RAMBLERS

Medium size, 50c each; large specimens, \$1.00, \$1.50, \$2.00 and \$3.00 each.

We have them in bloom in larger sizes at this price for Easter, Decoration Day and Mother's Day.

### BENCH GROWN ROSE PLANTS

Ready May 1st to 10th.

We wish we could impress upon our customers the value of these Bench Roses for summer flowering. Many of our customers are buying them regularly every year—planting one, two, three or more dozen in assorted varieties. Give them a well cultivated sunny spot in your garden, keep well syringed every sunny day. Keep clean and well cultivated when weather becomes warm and dry, give a good mulch.

**COLUMBIA, RED PREMIER, BRIARCLIFFE, COMMONWEALTH, BUTTERFLY, PREMIER, TEMPLER, MRS. COOLIDGE.** Large two and three years old plants. If cut back hard and planted early in season will give you a wealth of bloom, and the price is very reasonable. 25c each, \$2.50 per dozen, \$18.00 per 100.

### TWO BOOKS

WORTH YOUR WHILE TO BUY

### HOW TO GROW ROSES

By Robert Pyle, J. Horace McFarland and G. A. Stevens. Complete, practical, helpful. 138 illustrations, 211 pages, \$2.00 prepaid.

### ROCK GARDEN PRIMER

By Archie Thornton

132 pages of useful information how to plant and what varieties to plant, \$2.00 prepaid.



## HARDY PLANTS, SHRUBS, VINES, ETC.

(Ready for shipment April 15 to May 10. Send us your orders as early as possible.)

We carry in stock only the best and most popular varieties of hardy shrubs.

Larger sizes will be shipped by express direct from the Nurseries.

**BARBERRY.** Japanese. (For hedges.) 15 to 18 inch, 25c each, \$2.50 per dozen. \$15.00 per 100. 18 to 24 inch, 40c each, \$4.00 per dozen; \$25.00 per 100.

**DOGWOOD.** Red branches, 2 to 3 feet. 40c each.

**COTTONEASTER.** (For Hedges) 18 to 24 inches, 50c each, \$5.00 per dozen.

**DUETZIA.** Pride of Rochester, 2 to 3 feet, 50c each.

**DEULTZUA GRACILIS.** Dwarf habit, 12 to 15 inches, 40c each, \$4.00 per dozen.

**HONEYSUCKLE BUSH PINK.** 18 to 24 inch, 35c.

**HONEYSUCKLE BUSH RED.** 18 to 24 inch, 35c.

**LILAC.** Common white and purple, 2 to 3 feet, 50c each.

**LILAC.** Best French in white, blue, lavender and purple, \$1.00 each.

**SYRANGEO.** (Mock Orange) 18 to 24 inch, 40c.

**SNOWBERRY.** White and Red. 18 to 24 inch, 35c each, \$3.50 per dozen.

**HYDRANGEA PANICULATA.** 18 to 24 inch, 50c, \$5.00 per dozen, 2 to 3 feet 80c, \$9.00 per dozen.

**HYDRANGEA ARBORESCEUS.** (Snowball Hydrangea) 18 to 24 inch, 60c each, \$6.00 per dozen.

**SNOWBALL.** 18 to 24 inch, 60c each.

**SPIREA ANTONY WATERER.** (Red). 12 to 15 inch, 35c, \$3.50 dozen. 15 to 18 inch, 45c, \$4.50 per dozen.



HYDRANGEA ARBORESCEENS

**SPIREA BILLORDI.** (Rose), 2 feet, 30c each, \$3.00 per dozen.

**SPIREA VAN HOUTI.** (Bridal Wreath) 18 to 24 inch, 25c each, \$2.50 per dozen, \$15.00 per 100. 2 to 3 feet, 40c each, \$4.00 per dozen, \$20.00 per 100. 3 to 4 feet, 75c each, \$7.50 per dozen.

**WEIGELIA ROSEA.** 15 to 18 inch, 35c.

**WEIGELIA CANDICA.** (White), 15 to 18 inch, 35c.

**WEIGELIA EVE RALKKE.** (Red), 118 to 24 inch, 60c.

**PRIVET AMOOR.** 18 to 24 inch, \$2.00 per dozen, \$12.00 per 100.

### HARDY CLIMBING VINES

**AMPELOPSIS VEITCHI OR BOSTON IVY.** 60c each, \$6.00 per dozen.

**AMPELOPSIS.** (Woodbine), 30c each.

**BIGNONIA.** (Trumpet Vine), 40c each.

**CILASTRIS.** (Bittersweet), 40c each.

**CLEMATIS PANICALATA.** (Small white), 30c and 50c each.

**CLEMATIS HENRI.** (White), **JACHMANII.** (Purple), **MAD ED ANDRE.** (Red), 75c each.

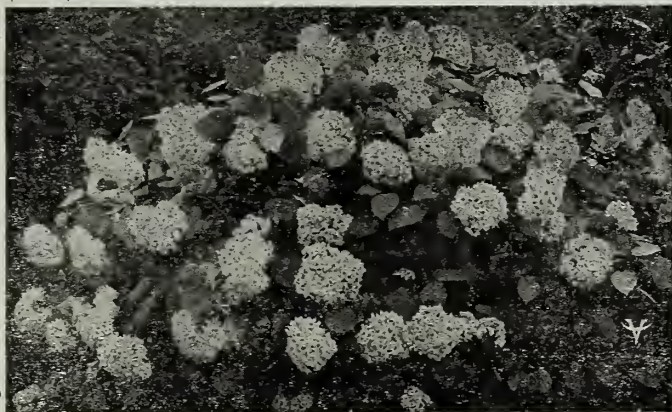
**HONEYSUCKLE SCARLET TRUMPET.** (Red).

**HALLS JAPAN** (variegated), 40c each, 3 for \$1.00.

**HONEYSUCKLE YELLOW TRUMPET.** 60c.

**WISTERIA.** Blue, 50c.

**WISTERIA.** White, 60c.



HYDRANGEA PANICULATA GRANDIFLORA

## PEONIES—A Few of the Best

### PEONIES (DIVIDED ROOTS)

If Sent By Mail Add 5 Cents Each.

Once Planted They Will Last a Lifetime.

**PLANTING.** An important point to observe is not to plant too deeply. The roots should be placed so that the crowns (or eyes) are covered with two or three inches of soil. Planting too deep is often the cause of shy blooming.

Plant with the southwest or west exposure.

Plant as early as possible in the spring, as they sprout very quickly. If order is received too late for planting we will hold that part of order and deliver early in the fall.

**FESTIVA MAXIMA.** Fine white, 50c.

**RUBRA TRIUMPHANT.** Fine red, large open flower. 60 cents.

**F. OTEGART.** Purplish crimson, 50c.

**CHARLEMAGE.** Light pink, 40c.

**EDULUS SUPERBA.** Very early, mauve pink, silver reflex, 50c.

**COURONNE DE ORE.** Mid-season white yellow stamens, 50c.

**EDWARD ANDRE.** Mid-season, dark crimson, 50c.

**C. D. ORE.** Late, snow white, yellow stamens, 40c.

**D. D. ORLEANS.** Deep pink, salmon center. 40c.

**FELIX CROUSSE.** Ruby red, 50c.



## BANCROFT'S MONEY SAVING COLLECTION OF POPULAR PLANTS

These collections are put up for those who want good small plants, yet do not feel able to pay the higher prices charged for those named in catalogs. We sell many thousands of money saving collections yearly, to satisfied customers. Try them. We know you will be more than pleased.

All orders for our Surprise Collections will be acknowledged and entered on our books as received.

We usually commence to send out the collections of Tender Plants about May 1st and Hardy Plants, the latter part of April. We cannot promise to send them out before these dates. We cannot permit any change in the composition of these collections or in the time of delivery. Always order by letter.

All collections are strictly our own selection of varieties.

Combine your orders, having them shipped by express, and you will be more than pleased with the splendid value you receive. The cost is so small and the extra value of the plants will more than compensate you for the small amount of express charges YOU will have to pay.

### Hardy Plant Collections

If by mail add 10c each collection for postage.

- A—Twelve Hardy Perennials, all different, 1 year old for \$1.00.
- B—Eight choice Hardy Phlox, our selection, for \$1.00.
- C—Twenty Pansies, large plants, all ready to bloom for \$1.00.
- D—Five 2 year old Hardy Roses, pot grown for \$3.50.
- E—Three Peony, our selection, for \$1.00.
- F—One each, Crimson Rambler, Dorothy Perkins, Baltimore Belle, Prairie Queen, Strong 2 year old plants for \$2.00.
- G—For \$2.00 we will send 6 Hardy Ornamental Shrubs, our selection of sorts, 2 to 3 feet high.

### Tender Plant Collections

- H—Twelve fine Coleus. Fine plants, all different for 50c.
- I—Nine choice Salvia. Plants from two-inch pots for 50c. Or 12 from 3-inch pots for \$1.00.
- J—Eight different varieties of the everblooming Cannas for \$1.00.
- K—Six assorted Bedding Plants for 50c.
- L—Ten fine named varieties Gladioli, all different, our selection, for 60c.
- M—Six Carnations, all different shades, for 50c.
- N—Six beautiful Geraniums for 50c, two-inch pots.
- O—Eight Chrysanthemums, all different, for 50c; 16 for \$1.00. All labeled.
- P—50 assorted annuals like Larkspur, Zinnias, Asters, Stocks and others. All fine pot grown, ready for immediate results, for \$2.00.

**PLANT COLLECTIONS FOR VASE USE.** A. For a vase 18 inches across. One Dracaena, 2 Petunias, 2 Daisies, 3 Geraniums, 2 Vincas, 2 Asparagus Sprengeri, all strong plants, ready for immediate effect, \$3.00.

**SPECIAL VASE COLLECTION.** B. For a vase 24 to 30 inches across: One large Dracaena or Boston Fern, 3 Petunias, 3 Daisies, 4 Geraniums, 6 assorted vines, for \$4.00.

**SPECIAL PORCH BOX COLLECTION.** C. Suitable for 2 foot box: 2 Boston Ferns, 3 Geraniums, 2 Daisies, 4 Vincas, all strong plants, \$3. For 3 foot box, \$3.75. For 4 foot box, \$5.00.

**SPECIAL HANGING BASKET COLLECTION.** D. One Dracaena or Fern, 4 Geraniums, 2 Vincas, 2 Asparagus Sprengeri, Moss, and wire basket for \$3.25 by express.

**POTS OF ASSORTED PLANTS.** Suitable for lawn or porch use. These pots are made up of Ferns, Geraniums, Vines, Petunias, Etc. Can be easily shipped by express. \$2.00, \$3.00, \$5.00.

**PORCH BOXES MADE OF CYPRESS, PAINTED GREEN, BOLTED TOGETHER—8 inches deep and 10 inches wide.** 2 foot, \$2.50; 3 foot, \$3.00; 4 foot, \$4.00; 5 foot, \$5.00.



Bed of Castor Beans, Cannas, Pennisetum, Longistylum, S. A. Nutt Geranium and Mme. Sallerol Geranium, 10 Feet in Diameter.

This shows what can be done if plants are grouped correctly. Extended descriptions and prices will be found under their respective heads.

**CENTER**—Two Castor Beans.

**FIRST ROW**—36 inches in diameter, 6 Cannas, 18 inches apart.

**SECOND ROW**—66 inches in diameter, 18 Pennisetum, 11 inches apart.

**THIRD ROW**—96 inches in diameter, 24 Geraniums, all alike, 112 inches apart.

**FOURTH ROW**—104 inches in diameter, 40 Geraniums, M. Sallerol, or dwarf Petunias or Duty Miller for border, 8 inches apart.

**Price for Entire Bed, Small Size Plants**—\$9.00; **Larger size plants**, \$13.50.

Larger beds, price on application. **In ordering state color of Geraniums wanted.**





Vineas and Ferns



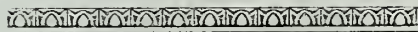
Spirea Van Houtte

**SPIREA VAN HOUTI.** The most showy of all Spireas and one of the best flowering shrubs in cultivation.



The proper planting and grouping of shrubs, plants and vines add much to the value of the home and make it a good place to live.

"A home is not a home till it is planted." We are glad to aid you in any way we can.



Daisies and Ferns

## FERTILIZERS AND INSECTICIDES

### PRICES OF INSECTICIDES

**TOBACCO DUST.** 25c per pound, prepaid.

**TOBACCO WHALE OIL SOAP.** 20c per ½ lb., prepaid.

**NICOTINE PAPER.** 8c per sheet, 4 sheets 25c, prepaid.

**VOLCK.** Controls scale, mealy bug, white flies, red spider thrips. The best all-around insecticide on the market, ½ pint. 60c; pint 90c; quart \$1.25 prepaid.

**FERTOBACK.** A preparation of tobacco stems used as a top dressing for fertilizer and insecticide, 20c per pound; 3 pounds 50c.

### WALKER'S PLANT FOOD

Very easily applied, either in powdered form or diluted with water. Small can, 25c; large can 40c; prepaid.

### FERTILIZERS

**Wizard Sheep Manure Makes Plants Grow to Perfection**

|               |        |
|---------------|--------|
| 5 lbs. ....   | 35c    |
| 10 lbs. ....  | 60c    |
| 25 lbs. ....  | \$1.25 |
| 50 lbs. ....  | \$2.00 |
| 100 lbs. .... | \$3.35 |

#### BONE MEAL

10c per pound, 6 pounds for 50c

#### BLOOD AND BONE

10c per pound; 6 pounds for 50c

#### SWIFT'S VIGOROLE

15c per pound, 5 pounds for 50c  
25 pounds \$2.00, 100 pounds \$6.00







**IRIS GERMANICA**

**CAPRICE.** Rosy red  
**GERTRUDE.** Violet blue.  
**ELDORADO.** Yellowish bronze.  
**KOCHIL.** Rich clarett purple.  
**MAY QUEEN.** Rose.  
**MAD CHEREAU.** White veined blue.  
**FLORENTINE.** Creamy white.  
**MAD COQUELOT.** Deep red.  
**HER MAJESTY.** rose pink, tinted crimson.  
**MRS. H. DARWIN.** Creamy white.

**PRICE OF IRIS**

Divided roots 20c each, 3 for 50c

**JAPAN IRIS.** All colors mixed, 40c each, 3 for \$1.00.  
**IRIS PUMILA.** Dwarf variety, very free flowering, dark blue. Light blue and white, 20c each.

**HARDY PERENNIALS**

**ASTERS HARDY.** Blue, white or pink, 20c.  
**ACHILEA PERLE.** 25c each.  
**DIGITALIS.** (Foxglove), 20c each.  
**DAY LILY.** Blue, 25c.  
**GYSOPHILIA.** Baby breath, 40c each.  
**GAILLARDIA.** Grandiflora bronze and yellow, 25c.  
**COREOPSES LANCEOLATA.** Yellow daisy-like flower, 20c.  
**HARDY CHRYSANTHEMUMS.** Shades of white, red, bronze, pink, 20c each.  
**HARDY FERNS.** Large growing variety, 30c each, 4 for \$1.00.  
**DAISY.** (Shasta), 15c and 25c each.  
**SHASTA DAISY.** (H. & J.), early flowering variety, 25c each.  
**SWEET WILLIAMS.** Assorted varieties, 20c each.  
**HOLLYHOCKS.** Assorted colors. 15c each, \$1.50 per dozen.  
**HARDY PINKS.** Assorted varieties. 20c each, 3 for 50c.  
**COLUMBINE.** (Aquilegia), yellow, blue, white 25c each.  
**MRS. SCOTT'S HYBRIDS.** Of largest sizes, all colors, mixed.



**CAMPANULA.** (Canterbury Bell), blue, rose, white, 25c.  
**DELPHINIUM BLACKMORE STRAIN.** All the clear shades of blue, 20c.  
**DELPHINIUM BELLEDONA.** Light blue, 25c.  
**DELPHINIUM BELEMOSA.** Dark blue, 25c.  
**DELPHINIUM.** White, 25c.  
**DELPHINIUM.** Gold Medal Hybrids. The very finest varieties grown, 25c each, 5 for \$1.00.  
**PLATYCODON.** (Starflower), blue and white, 25c.  
**DIGITALIS.** (Foxglove), Shirley Hybrids, 25c.  
**WALL FLOWER.** Double mixed, 20c.  
**STATICE LATIFOLIA.** Blue, 25c.  
**SCABIOSA JAPONICAS.** Assorted colors.  
**POPPY ORIENTAL HYBRIDS.** Brilliant red, 25c.  
**ANCHUSA ITALICA.** Similar to Forget-Me-Not but taller, 20c.  
**GAILLARDIA DAZZLER.** Large golden yellow, maroon center, 20c.  
**LATHYRUS LATIFOLIA.** Hardy pea, 20c.  
**ANTHEMIS KELWAYE.** Daisy-like lemon-yellow flowers, 20c.  
**POPPY PRINCESS LOUISE.** Soft pink, 20c.  
**EUPHORBIA.** Flowers bright yellow changing to bronze, 20c.  
**CHRYSANTHEMUM MARKET FAVORITE.** Very large single daisy-like flowers, 20c.  
**SALVIA AZURE.** Pale blue, 20c.  
**PENTSTAMON.** Large flowering hybrids, 20c.  
**PYRETHRUM MIXED.** 20c.  
**POLEMONIUM.** (Jacob's Ladder), blue, 15c.  
**VALERIANA.** (Garden Heliotrope), rose, 20c.  
**BAPTISIA.** (False Indigo), tall blue, 20c.

**HARDY PHLOX**

**RICHARD WALLACE.** Pure white, violet center.  
**PANTHION.** Deep crimson.  
**COQUELOT.** Red with salmon eye.  
**MRS. JENKINS.** White, tall grower.  
**ISABEY.** Salmon pink.  
**MISS LINGARD.** Very early white.  
**ROSENBERG.** Reddish violet, red eye.  
**C. ELYSEE.** Purplish crimson  
**MRS. CHAS. DOOR.** Beautiful shade of lavender.  
**WIDAR.** Reddish violet, white margin  
**ECLAIRE.** Carmine, light eye.  
**RYNSTROOM.** Bright pink.  
 20c each; 3 for 50c.

**SPECIAL ON HARDY PHLOX**

Six extra strong 1-year clumps, assorted colors (not named), for \$1.00.







#### PERENNIALS SUITABLE FOR ROCK GARDEN

We have a fine lot of these perennials all carried over winter out doors in frames. Are now growing in pots and are all ready to make immediate growth and bloom this year. All at the same price, 15c each; 12 for \$1.50.

**ALLYSUM SAXATILE.** Produces masses of golden yellow flowers, dwarf.

**ARABIS ALPINA. (ROCK CRESS)** Very early dwarf, white.

**ARNERIA. (SEA PINK)** Deep rose, 9 inch.

**AUBRIETIA BOUGAINVILLEI.** Dark blue, very dainty.

**ANEMONE.** St. Brigid strain, assorted colors.

**ASTER.** Dwarf hardy, mixed.

**CALAMENTHA.** Blue Alpina.

**CARNATION.** Hardy dwarf varieties, mixed colors.

**CERASTIUM.** (Snow In The Mountain) Creeping plant, leaves white.

**CAMPANULA ROTUND FOLIA.** (Blue Bells of Scotland, dainty blue.

**DIANTHUS NEGLECTUS.** Glacier pink. Very fine rock plant

**DIANTHUS ALLWOODII.** Mixed colors.

**DAISY ENGLISH.** White and pink.

**EDELWEISS ALPINUM.** Silver white star shaped flower, 6 inches high.

**ECHEVARIA.** (Hens and Chickens) Not hardy but very effective in rock gardens. Will grow anywhere.

**GYPSPHILIA REPENS.** Dwarf, white baby breath.

**GARLORDIA COMPACTA.** Dwarf form of these wonderful blooming plants.

**IBERIS GIBBALTARICA.** Pinkish white.

**HELIANTHEMUM MUTABILE.** (Rock Rose). Pale rose changing to lilac.

**MYSTOTES.** (Forget-Me-Not). Blue and pink.

**PHLOX TRAILING.** Pink and white, 20c each; 3 for 50c.



**Delphinium (Larkspur)**  
(See page 14)

**VIOLA GRACILIS.** Glowing purple.

**VNICA.** Trailing green, hardy variety.

**VERONICA SPEEDWELL.** Blue flowers, 1 foot high.

**POTENTILLA.** Miss Willmott, salmon pink.

**POTENTILLA.** Single mixed.

**SAPONARIA SPLENDENS.** Dwarf, showy crimson flowering plant.

**THALICLRUM.** (Meadow Rue). Adiantofotum white.

**THALICLRUN.** (Meadow Rue). Purple variety.

**SILENE SCHAFTO.** Bright rose.

#### SPECIAL OFFER ON HARDY PERENNIALS

12 pot-grown perennials, all different, for \$1.00, 25 for \$2.00. All one-year-old outdoor grown.

*Old Fashioned  
Gardens Are  
Coming Back Into  
Popularity  
Again*

**JOSEPH BANCROFT & SON**

Lock Box 35.

Phone 44

**CEDAR FALLS, IOWA**